

## Appendix A

### **PSYOP Capabilities, Assets, and Target Audiences in Military Operations**

PSYOP support a wide variety of military operations across the operational spectrum. This appendix provides samples of PSYOP support and the lead time required for different military operations.

MISSION	PSYOP CAPABILITY														ASSET										TARGET												
	Intelligence	Language	Face-to-Face Comm	Leaflet: Contingency	Leaflet: Prepack	Handout, Poster	Audio: Live	Audio: Pre-recorded	Audiovisual: Live	Audiovisual: Pre-recorded	Command and Information	Awareness Programs	Counterpropaganda	Training	Mill Ops Effects Analysis	Liaison	Research and Analysis	Interpreters, Region, Exp.	Print: Mobile	Print: Fixed	Radio: Mobile	Radio: Fixed	Loudspeaker	Television/Movie	Mobile Training Team	Oposing Combatant	Opponent Rear Echelon	Opponent's Ally	Other Belligerents	Nonbelligerents	Friendly Civilian	Hostile Civilian	Key Communicators	Special Interest Groups			
	x	x	x	p*	p*	x	p	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p	x	p	p	p	p	p	p	p	p	p	p	p	p		
<b>Offense</b>																																					
Close	x	x	x	p*	p*	x	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p	x	p	p	p	p	p	p	p	p	p	p	p	p			
Deep	x	x	x	p*	p*	p	p	p	p*	p*				x	x	x	x	p*	p*	p	p		p*	p*													
Rear	x	x	x	p	p	x	p	p	p	p	x	p	p	x	x	x	x	p	p	p	p	x	p	p	p	p	p	p	p	p	p	p	p	p	p		
<b>Defense</b>																																					
Close	x	x	x	p*	p*	x	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p	x	p	p	p	p	p	p	p	p	p	p	p	p	p		
Deep	x	x	x	p*	p*	p	p	p	p*	p*				x	x	x	x	p*	p*	p	p		p*	p*													
Rear	x	x	x	p	p	x	p	p	p	p	x	p	p	x	x	x	x	p	p	p	p	x	p	p	p	p	p	p	p	p	p	p	p	p	p	p	
<b>Retrograde*</b>																																					
Close	x	x	x	p*	p*	x	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p	x	p	p	p	p	p	p	p	p	p	p	p	p	p	p	
Deep	x	x	x	p*	p*	p	p	p	p*	p*				x	x	x	x	p*	p*	p	p		p*	p*													
Rear	x	x	x	p	p	x	p	p	p	p	x	p	p	x	x	x	x	p	p	p	p	x	p	p	p	p	p	p	p	p	p	p	p	p	p	p	p
<b>Strike</b>	x	x	x	p*	p*	p	p	p	p*	p*				x	x	x	x	p*	p*	p	p		p*	p*													
<b>Rescue</b>	x	x	x	p*	p*	p	p	p	p	p				x	x	x	x	p*	p*	p	p		p*	p*													
<b>NEO</b>	x	x	x	p*	p*	p	p	p	p	p				x	x	x	x	p*	p*	p	p		p*	p*													
<b>Shows of Force</b>	x	x	x	p*	p*	p	p	p	p*	p*				x	x	x	x	p*	p*	p	p		p*	p*													
<b>FID/IDAD</b>	x	x	x	p	p	p	p	p	p	p	p	p	p	x	x	x	x	p	p	p	p		p	p													
<b>Insurgency</b>	x	x	x	p	p	p	p	p	p	p	p	p	p	x	x	x	x	p	p	p	p		p	p													
<b>Counterinsurgency</b>	x	x	x	p	p	p	p	p	p	p	p	p	p	x	x	x	x	p	p	p	p		p	p													
<b>Counterterrorism</b>	x	x	x	p*	p*	p	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p		p	p													
<b>Counterdrug</b>	x	x	x	p*	p*	p	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p		p	p													
<b>Peacemaking</b>	x	x	x	p*	p*	p	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p		p	p													
<b>Peacekeeping</b>	x	x	x	p*	p*	p	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p		p	p													
<b>Disaster Relief</b>	x	x	x	p*	p*	p	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p		p	p													
<b>Refugee</b>	x	x	x	p*	p*	p	p	p	p	p	p	p	p	x	x	x	x	p*	p*	p	p		p	p													
<b>EPW/GI</b>	x	x	x	p	p	p	p	p	p	p	p	p	p	x	x	x	x	p	p	p	p		p	p													
<b>Demonstrations</b>	x	x	x	p	p	p	p	p	p	p	p	p	p	x	x	x	x	p	p	p	p		p	p													
<b>Occupation</b>	x	x	x	p	p	p	p	p	p	p	p	p	p	x	x	x	x	p	p	p	p		p	p													
<b>Deception</b>	x	x	x	p	p	p	p	p	p	p	p	p	p	x	x	x	x	p	p	p	p		p	p													
<b>Covert**</b>																																					

\* PSYOP in the retrograde will not be as effective. \*\* Classified mission tailoring required.

Figure A-1. PSYOP capabilities, assets, and target audiences in military operations.